

HOME NEWS TRIBUNE

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Lease for a Cure raises money for breast-cancer cure

SAYREVILLE — Cure Breast Cancer Foundation's (CBCF) annual Lease For A Cure, the trail-blazing fundraising program that invites the real estate industry and beyond to participate in important breast cancer research, will celebrate its fourth anniversary in 2013 on a high note.

The month-long fundraising effort, which has raised more than \$65,000 since its inception in 2010, is preparing for an exciting October, with expanded participation from multifamily property owners, as well as the expected addition of many more community-minded organizations from outside the real estate world.

Every year, Lease For A Cure has resulted in fundraising efforts that annually surpass the previous year. Held during



Crestview Apartments, in the Parlin section of Sayreville, participates in the Lease for the Cure program. PHOTO COURTESY OF CRESTVIEW APARTMENTS

National Breast Cancer Awareness month of October, participants in Lease For A Cure donate \$20 to the CBCF for every new lease signed and \$10 for every renewal signed at their rental communities throughout October, and vendors participating donate per project.

In Middlesex County, one of the participating apartments is Crestwood

Apartments, a rental community in the Parlin section of Sayreville.

Throughout the state, notable participants in last year's effort included Affiliated Management, Archer & Greiner, AvalonBay Communities, BCS Interactive, Bertram Associates, BNE Real Estate Group, Bukiet Management, Goldberg Realty Associates, Hilton Management, JP Management LLC, Kriegman & Smith, Landmark Companies LLC, Landscape Maintenance, Quaker Group, Sterling Properties, Wessex Management LLC, RestoreCore and The Apts. Magazine.

For more information, call 973-471-CBCF (2223), e-mail info@curebreastcancerfoundation.org or visit www.curebreastcancerfoundation.org.