

JULY 2012

CURE BREAST CANCER FOUNDATION'S ANNUAL "LEASE FOR A CURE" EMBRACED BY COMMUNITY-MINDED REAL ESTATE COMPANIES

Lease For A Cure has unquestionably caught the eye of multi-family property owners looking to make a difference in the communities they serve. Sponsored by the Cure Breast Cancer Foundation (CBCF), a non-profit 501 (c) 3 organization, the annual month long event has raised significant funds in the past two years to support the research efforts of Dr. Larry Norton, Deputy Physician-in-Chief for Breast Cancer Programs and the Medical Director of the Evelyn H. Lauder Breast Center at Memorial Sloan-Kettering Cancer Center. Held during National Breast Cancer Awareness month, participants in Lease For A Cure donate \$10 to the CBCF for every new lease signed and \$20 for every renewal signed at their rental communities throughout October. To take part in this year's effort, please call (973) 471-CBCF (2223) or email lease@ curebreastcancerfoundation.org for additional information.