

t h e o r y



Cure Breast Cancer Foundation
AND THEORY

Join us for an exclusive shopping event featuring the
Theory Fall/Winter 2014 men's and women's collections

Thursday, October 9, 6:30-9pm
40 Gansevoort Street
New York, NY

[RSVP events@curebreastcancerfoundation.org](mailto:RSVPevents@curebreastcancerfoundation.org)

Theory is pleased to extend a 25% savings* on all purchases and will donate 15% of the event's sales to the Cure Breast Cancer Foundation, a not-for-profit organization created to raise money for breast cancer research, learn more at curebreastcancerfoundation.org

Enter for a chance to win a \$500 Theory gift card

*Not to be combined with any other offer, discount or applied to previous purchases